

[With Veeo, a better way to present, sell, treat, teach or train will be clear as glass.](#)

Veeo, Inc. (Las Vegas NV) brings the benefits of live, personal sessions to their electronic virtual counterparts, whether one-to-one or one-to-many, by reintroducing a critical element of intuitive nonverbal communication: direct eye contact. That seemingly simple goal required inventing a way for a camera to see through a display in a way that lines up the camera's point of view with a presenter's line of sight.

The solution to that was as clear as glass, or more specifically, as clear as a display breakthrough from LG: transparent OLED displays. With the presenter facing that display and a high-quality video camera behind the display facing the presenter, direct eye contact becomes unavoidable. When other content – some from a connected computer, some generated by the device's intelligence – the resultant layered image may seem to remote participants like the presenter is inside their own screens.

"I was inspired by the displays I saw when watching *Minority Report*," says Veeo CEO Ji Shen, "and I spent a lot of time trying to recreate that effect. I suppose it's another example of science fiction providing inspiration and engineers investing perspiration. That doesn't always pay off – transporter beams aren't yet taking over travel – but this time, we stuck with it and made that wonderfully compelling eye-to-eye presentation mode come true."

Three Veeo products are planned to debut in the summer of 2024.

Veeo **Holodeck M30** (around \$2500) with a 30" screen and an enclosed case.

Veeo **Holodeck T30** (around \$3,000) unenclosed 30" clear glass panel that recognizes gestures.

Veeo **Holodeck T55** (around \$8,500) unenclosed 55" clear glass screen for conference rooms.

Veeo (<https://veeonow.com/>) is previewing prototypes of these products at the January 9, 2024, Showstoppers event during CES. LG transparent OLED technology lets Veeo Holodeck products seamlessly homogenize the live presenter video with computer graphics and marker-on-glass whiteboard annotations.

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