

[You can't flirt with your eyes on the skies or the dirt,
which is why new Veeo products make people more relatable.](#)

Veeo, Inc. (Las Vegas NV) understands the real-life nature of presenting during virtual conferences. When the presenter's webcam is in one place and the materials being presented in another, it's all but impossible to look straight into that webcam, so participants are unlikely to perceive you as making eye contact. At any moment, you may appear to them to be looking up toward the sky, down toward the ground, or sideways and askew.

"Since the earliest paintings, photos, movies or television," observes Veeo CEO Ji Shen, "many image creators saw that people are drawn to direct their own eyes to eyes in a picture seem to be looking at them. Eyes are drawn to eyes. This is fundamental human nature that we felt compelled to bring to virtual connections."

Each Veeo Holodeck product places a transparent-OLED computer screen between its camera and the presenter, so simply by watching that screen, the presenter's line of sight constantly faces the camera. While looking straight into the camera, his or her direct eye contact is engaging every other participant. At the same time, a presenter's bodily motion activities when bringing content from a connected computer into the display adds clear and natural activity, helping the experience feel more participative. Adding these human characteristics and human activities to eye contact helps make any presenter more relatable to his or her audience.

For many group activities, adding these human factors to rich informational content layered in from a connected computer creates compelling multimode presentations that make time spent in online meetings or in training more productive. That can also be an edge in more focused activities, like selling to an individual or a couple, granting an early adopter of this presentation station technology one-upmanship versus colleagues.

Three Veeo products are planned to debut in the summer of 2024.

Veeo **Holodeck M30** (around \$2500) with a 30" screen and an enclosed case.

Veeo **Holodeck T30** (around \$3,000) unenclosed 30" clear glass panel that recognizes gestures.

Veeo **Holodeck T55** (around \$8,500) unenclosed 55" clear glass screen for conference rooms.

Veeo (<https://veeonow.com/>) is previewing prototypes of these products at the January 9, 2024, Showstoppers event during CES. LG transparent OLED technology lets Veeo Holodeck products seamlessly homogenize the live presenter video with computer graphics and marker-on-glass whiteboard annotations.

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