

[Teams, Zoom, Meet or just Skype: they can't help noticing your eyes are on them, not askew, with a Veeo clear screen the camera sees right through to look at you – coming this summer.](#)

Veeo, Inc. (Las Vegas NV) is preparing one-upmanship tools for people who present in virtual conferences and other online meeting venues. Breakthrough transparent-OLED displays from LG let the video camera relocate from near the screen to behind the screen. As a result, a presenter looking at the screen appears to be looking directly at every other person participating, as they view their own screens. The presenter can also add explanatory, informational or illustrative content while maintaining constant eye contact.

“One important question we want to make sure to answer,” says Veeo CEO Ji Shen, “is the question of value. We know we have a much cooler look than any of the usual webcam selfie-class kinds of presentations we so often see online; of course, webcams cost a lot less, but value is more than price. Value implies either an increase in worth or a reduction in bother. By combining a presenter’s direct eye contact with content from a connected computer, the presentation becomes more engaging. Effective communications instill understanding in less time, or communications can meet more robust goals without taking more time. And if the purpose of the conference is to inspire performance or entice a purchase, better communication often leads to better outcomes.”

Veeo products have applications beyond virtual meetings. These include training and education, consultative selling, telehealth and broadcast studio presentation of graphically rich information like weather reports or election coverage.

Three Veeo products are planned to debut in the summer of 2024.

Veeo **Holodeck M30** (around \$2500) with a 30” screen and an enclosed case.

Veeo **Holodeck T30** (around \$3,000) unenclosed 30” clear glass panel that recognizes gestures.

Veeo **Holodeck T55** (around \$8,500) unenclosed 55” clear glass screen for conference rooms.

Veeo (<https://veeonow.com/>) is previewing prototypes of these products at the January 9, 2024, Showstoppers event during CES. LG transparent OLED technology lets Veeo Holodeck products seamlessly homogenize the live presenter video with computer graphics and marker-on-glass whiteboard annotations.

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**Editorial Contact:**

Ji Shen, CEO  
Veeo, Inc.  
+1 (858) 519-2028  
[Ji@veeonow.com](mailto:Ji@veeonow.com)

