

[Transparency makes it happen, but it's human factors that will make users of this summer's Veeo presentation stations stand out as more authoritative and credible.](#)

Veeo, Inc. (Las Vegas NV) is already sharing a significant amount of information about the electronic and optical technology behind its new Holodeck Model M30, T30 and T55 presentation stations planned for availability this summer, but the company believes human factors will contribute as much as the technology.

“The context,” explains Veeo CEO Ji Shen, “is communications effectiveness, or perhaps the productivity that can result from communications. Behaviorists tell us that nonverbal communications occur many times more often and create stronger connections than verbal communications. For most people presenting over Zoom or Teams or Skype, most of what transacts involves spoken words and little more. Underestimating the effectiveness of nonverbal cues like eye contact, arm and hand activity and facial expressions is a commonplace mistake – as any accomplished actor can tell you. For a presenter, eye contact alone can add to his or her credulity and authority. It also tends to elicit more and closer attention from the other participants.”

Veeo Holodeck products provide other layers of content to share the screen with the presenter. It can bring in content from a connected computer, or generate on-screen marks, sketches or annotations based on either multi-touch patterns for M-series products, or by tracking hand motion and recognizing gestures in T-series presentation stations.

Three Veeo products are planned to debut in the summer of 2024.

Veeo **Holodeck M30** (around \$2500) with a 30” screen and an enclosed case.

Veeo **Holodeck T30** (around \$3,000) unenclosed 30” clear glass panel that recognizes gestures.

Veeo **Holodeck T55** (around \$8,500) unenclosed 55” clear glass screen for conference rooms.

Veeo (<https://veeonow.com/>) is previewing prototypes of these products at the January 9, 2024, Showstoppers event during CES. LG transparent OLED technology lets Veeo Holodeck products seamlessly homogenize the live presenter video with computer graphics and marker-on-glass whiteboard annotations.

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